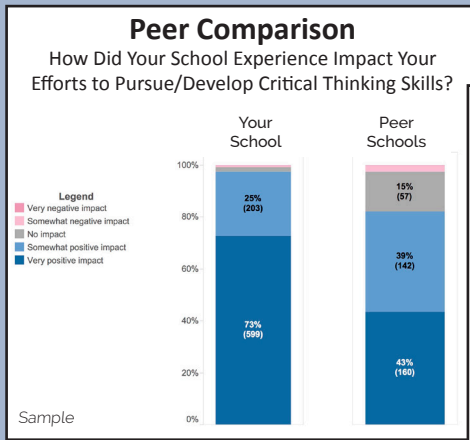
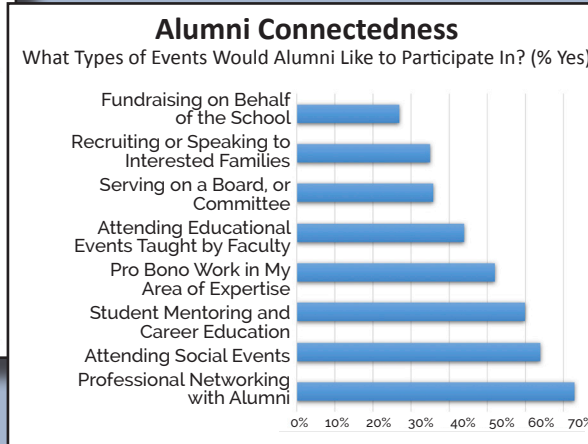


ALUMNI SURVEY



The Measuring Success **Alumni Survey** helps independent school leadership understand their influence and impact on alumni. It also serves to reestablish relationships with potential advocates, ambassadors, and volunteers. The survey delivers “big data” strategies for increasing alumni giving.



Measuring Success has collected more than 10,000 **Alumni Survey** responses across North America. Schools rely on alumni feedback to learn from recent and older graduates.

The surveys allow your school to keep track of alumni achievements, optimize programming to keep pace with marketplace demands, and solidify a working relationship with graduates.

Alumni Surveys can help your school:

- ✓ Gain valuable, objective feedback on school effectiveness in preparing students for higher education, career development, and leadership and life skills.
- ✓ Document the value and benefits to potential families.
- ✓ Identify donor prospects.

FEATURES:

- Internet-based survey tool with custom question options.
- Data presented in Tableau® allowing your team to “cut” the data in a variety of ways.
- High response rates due to user-friendly interface.
- Private consultation to review results and make recommendations for a plan of action.
- List of alumni, including contact information, who indicated interest in being more active participants in the school community.

“Measuring Success takes away the guesswork and helps us make stronger decisions.”

— **Bill Culver**
CULVER ACADEMIES

WE LOOK FORWARD TO HELPING!

Finding the right partner to move your school to the next level is key to strengthening your long-term financial sustainability.



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